

Friends of the Whitefish Bay Library 2017 Annual Report

Our mission Statement is: to provide appropriate and sufficient financial and volunteer resources in support of the library's mission.

To accomplish our mission the Board held 10 regular meetings and one strategic planning meeting in 2017. Our three focus areas are:

1. Fundraising

Revenue

Booksales in May and November	\$11,097	35*	%
Bookroom Sales	\$ 9,685*	30*	%
Ebay Sales	\$ 7,709*	24*	%
Membership Dues	\$ 3,500*	11*	%

Of the monies raised by the Friends 88% goes to the Library.

With these monies raised we were able to designate \$ 30,250 to the Library. The funds were used for programs, projects and staff support. An additional \$2,000 was approved to help fund the garden redesign on the south side of the Library – an Eagle Scout project.

Expenses

We significantly reduced our newsletter expenses in 2017 by reducing the number of publications from three to two. We also reduced the typesetting costs. By moving from printed copy to email we reduced printing and postage costs.

* As of 11/30/17

2. Volunteers

Friends volunteers participated in:

Two booksales

Book sorting

Book research

Listing and selling books on Ebay

Maintenance of Book Room in the Library

Maintenance of the Friends' Facebook page

Maintenance of our two Little Free Libraries

Provide ongoing publicity for the Friends

Adopt-a-shelf

Green Day in the Bay

Edible Book Contest

Photo Contest reception

Adult Writing Contest judging and reception

Book donations pickup

Community bike ride to the Library

A thank-you gift card was sent to all volunteers in October during National Friends of Libraries Week.

We currently have one Board position open: Member at Large. We could also use more volunteers to research books.

3. Membership

As of year-end we have 136 members.

We had a membership table at the November booksale and we also offered a complimentary membership to new members who spent \$50 at the booksale. This generated 9 new members.

We accomplished a lot in 2017, including a new Strategic Plan. Thanks to everyone for the hard work this year! This will help us move forward in 2018.