

# **Friends of the Whitefish Bay Library 2018 Annual Report**

Our mission Statement is: to provide appropriate and sufficient financial and volunteer resources in support of the library's mission.

To accomplish our mission the Board held 10 regular meetings in 2018. We also had some fun socializing at a lunch in July and we cheered the Brewers on at a ballgame in August.

Our three focus areas are:

## **1. Fundraising**

### **Revenue (as of 11/30/2017 and 2018)**

	<b>2018</b>			<b>2017</b>		
Two Booksales	\$ 8,785	29	%	\$ 11,097	35	%
Book Room Sales	\$ 10,729	35	%	\$ 9,685	30	%
eBay Sales	\$ 7,622	25	%	\$ 7,709	24	%
Membership Dues	\$ 3,395	11	%	\$ 3,500	11	%

Of the monies raised by the Friends 91% goes to the Library.

With these monies raised we were able to designate \$ 37,250 to the Library. The funds were used for programs, projects and staff support. Funds were also used to replace some worn furniture in the childrens' and the adults' areas.

We are now using PayPal and Square to facilitate book purchases and membership dues. Hopefully this will result in increased revenue.

## **Expenses**

Our expenses are well under control as evidenced by the fact that 91% of the monies raised by the Friends goes to the library. We compare ourselves to other 501(c) 3 organizations and this percentage is on the higher end of the range.

## **2. Volunteers**

Friends volunteers participated in:

Two booksales

Book sorting

Book research

Listing and selling books on Ebay

Maintenance of Book Room in the Library

Maintenance of the Friends' Facebook page

Maintenance of our two Little Free Libraries at Cahill Park and Kloede

Park: over 100 books per month were provided at each location

Provide ongoing publicity for the Friends

Adopt-a-shelf

Green Day in the Bay

Edible Book Contest

Photo Contest reception

Adult Writing Contest judging and reception

Book donations pickup

A thank-you gift card was sent to all volunteers in October during National Friends of Libraries Week.

We currently have one Board position open: Volunteer Coordinator. We are actively seeking to fill this position.

We named a Book Donations Coordinator in 2018, recognizing how important book donations are in our fundraising efforts.

## **3. Membership**

As of year-end we have 130 members. 40 members are active volunteers.

We accomplished a lot in 2018, including a review and enhancement of our Strategic Plan.

Thanks to everyone for the hard work this year! This will help us move forward in 2019.