Friends of the Whitefish Bay Library
2018 Annual Report

Our mission Statement is: to provide appropriate and sufficient financial and volunteer resources in support of the library’s mission.

To accomplish our mission the Board held 10 regular meetings in 2018. We also had some fun socializing at a lunch in July and we cheered the Brewers on at a ballgame in August. Our three focus areas are:

1. Fundraising

Revenue (as of 11/30/2017 and 2018)

<table>
<thead>
<tr>
<th></th>
<th>2018</th>
<th>%</th>
<th>2017</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Two Booksales</td>
<td>$ 8,785</td>
<td>29</td>
<td>$11,097</td>
<td>35</td>
</tr>
<tr>
<td>Book Room Sales</td>
<td>$10,729</td>
<td>35</td>
<td>$ 9,685</td>
<td>30</td>
</tr>
<tr>
<td>eBay Sales</td>
<td>$ 7,622</td>
<td>25</td>
<td>$ 7,709</td>
<td>24</td>
</tr>
<tr>
<td>Membership Dues</td>
<td>$ 3,395</td>
<td>11</td>
<td>$ 3,500</td>
<td>11</td>
</tr>
</tbody>
</table>

Of the monies raised by the Friends 91% goes to the Library.

With these monies raised we were able to designate $37,250 to the Library. The funds were used for programs, projects and staff support. Funds were also used to replace some worn furniture in the childrens’ and the adults’ areas.

We are now using PayPal and Square to facilitate book purchases and membership dues. Hopefully this will result in increased revenue.

Expenses

Our expenses are well under control as evidenced by the fact that 91% of the monies raised by the Friends goes to the library. We compare ourselves to other 501(c) 3 organizations and this percentage is on the higher end of the range.
2. Volunteers

Friends volunteers participated in:
Two book sales
Book sorting
Book research
Listing and selling books on eBay
Maintenance of Book Room in the Library
Maintenance of the Friends’ Facebook page
Maintenance of our two Little Free Libraries at Cahill Park and Kloede Park: over 100 books per month were provided at each location
Provide ongoing publicity for the Friends
Adopt-a-shelf
Green Day in the Bay
Edible Book Contest
Photo Contest reception
Adult Writing Contest judging and reception
Book donations pickup

A thank-you gift card was sent to all volunteers in October during National Friends of Libraries Week.

We currently have one Board position open: Volunteer Coordinator. We are actively seeking to fill this position.

We named a Book Donations Coordinator in 2018, recognizing how important book donations are in our fundraising efforts.

3. Membership

As of year-end we have 130 members. 40 members are active volunteers.

We accomplished a lot in 2018, including a review and enhancement of our Strategic Plan.

Thanks to everyone for the hard work this year!
This will help us move forward in 2019.