

**Friends of the Whitefish Bay Public Library
2022 Annual Report**

Our mission Statement is: to provide appropriate and sufficient financial and volunteer resources in support of the Whitefish Bay Public Library’s mission.

To help accomplish our mission the Board held 10 regular meetings in 2022. We also had some fun socializing at Schoolhouse Park in August. We brought our own lunches and enjoyed the beautiful afternoon. A Brewer outing was also held in August.

The Friends awarded two \$500 scholarships to Whitefish Bay High School Seniors. They were judged by an essay about how the library has influenced their lives. We received 12 entries. The essays were published in the Fall *PageTurner* along with the students’ pictures, college choices and areas of study.

Friends held two book sales and they were very popular, as usual.

Our three focus areas are:

1. Fundraising

Revenue (as of 11/30/2021 and 2022)

	2021			2022	
Book sales	\$ 7,763	21	%	\$ 13,168	25 %
Book Room Sales	\$ 7,153	19	%	\$ 9,710	18 %
eBay Sales	\$ 16,615	45	%	\$ 23,351	43 %
Other Book Sales	\$ 1,218	3	%	2,938	5 %
Membership Dues	<u>\$ 4,576</u>	<u>12</u>	%	<u>\$ 4,845</u>	<u>9 %</u>
	\$ 37,325	100	%	\$ 54,012	100%

The Friends were able to allocate an unusually high \$78,450 to the library. With these funds the library continued their regular programs and projects for children, teens, and adults. This allocation also included a donation of \$15,000 to the formation of the library’s Foundation, \$20,000 for a new self-checkout station, \$6,000 for a teen area refresh, \$5,000 for the library’s 85th anniversary celebration and \$5,000 for a soundproof booth.

Expenses

Our expenses are well under control. We compare ourselves to other 501(c) (3) organizations and our expenses are very low.

2. Volunteers

In 2022 Friends' volunteers participated in:

Book sorting

Book research

Listing and selling books on eBay

Working on the book sales

Maintaining our membership communication and annual dues

Stocking the books in our two Little Free Libraries at Cahill Park and Klode Park

Providing ongoing publicity for the Friends

Maintenance of the Friends' Facebook page and our webpage

Stocking the Book Sale Room in the Library

Production of our semiannual newsletter, *PageTurner*

Adult Writing Contest sponsorship and judging

A membership table and pop-up book sale at the library's 85th anniversary celebration in August.

A thank-you gift card to Sendiks was sent to all volunteers in October during National Friends of Libraries Week.

3. Membership

As of November 30th, we have 157 members. Last year at this time we had 155 members.

Thanks to all our Friends for continuing their memberships!