

Friends of the Whitefish Bay Public Library 2023 Annual Report

Our mission Statement is: to provide appropriate and sufficient financial and volunteer resources in support of the Whitefish Bay Public Library's mission.

To help accomplish our mission the Board held 11 regular meetings in 2023. We also had some fun socializing at Schoolhouse Park in August. We brought our own lunches and enjoyed the beautiful afternoon. A Brewer outing was also held in August.

The Friends awarded two \$1,000 scholarships to Whitefish Bay High School Seniors. They were judged by an essay about how the library has influenced their lives. We received 11 entries.

Friends held two book sales and they were very popular, as usual.

Our three focus areas are:

1. Fundraising

Revenue (as of 11/30/2023 and 2022)

	2023			2022		
Book sales	\$ 11,331	20	%	\$ 13,168	25	%
Book Room Sales	\$ 10,810	19	%	\$ 9,710	18	%
eBay Sales	\$ 29,088	52	%	\$ 23,351	43	%
Other Book Sales	\$ 119	1	%	2,938	5	%
Membership Dues	<u>\$ 4,700</u>	<u>8</u>	%	<u>\$ 4,845</u>	<u>9</u>	%
	\$ 56,048	100	%	\$ 54,012	100%	

The Friends were proud to allocate \$60,250 to the library in 2023. With these funds the library budgeted for:

The Lucky Day collection
Memberships (state parks, zoo, etc.)
Photography contest
Program expense for adults and youth
A new self-checkout station
Summer reading program expenses for adults and youth
The Take and Tinker collection
A refresh of the Teen Area
Young Adult non-fiction reorganization project

And much more!

Expenses

Our expenses are well under control. We compare ourselves to other 501(c) (3) organizations our expenses are very low.

2. Volunteers

In 2023 Friends' volunteers participated in:

- Adult Writing Contest sponsorship and judging and reception
- Book donations pickups
- Book research
- Book sorting and shelving
- Listing and selling books on eBay
- Maintaining our membership communication and annual dues
- Maintaining the Book Sale Room in the Library
- Maintenance of the Friends' Facebook page, our webpage, and our Instagram page.
- Production of our semiannual newsletter, *PageTurner*
- Providing ongoing publicity for the Friends
- Recycle Day in the Bay
- Stocking the books in our two Little Free Libraries at Cahill Park and Klode Park
- Working at our semiannual book sales

In 2023 we added five new At Large members and a new position to head our book acquisitions efforts. We also have a new Vice President and a new President heading into 2024. The Board is fully staffed to continue our support of the library.

A thank-you note and gift card to Stone Creek was sent to all volunteers in October during National Friends of Libraries Week. We had 75 volunteers for our various events in 2023.

3. Membership

As of November 30th, we have 167 members. Last year at this time we had 157 members.

Thanks to all our Friends for continuing their memberships!